



Colorado State PBL
Officer and Board Meeting
November 2, 2007

Attendance: Deb Parman, Jaylene Evans, Sheila Lanky, Mark Vickland, Alexa Williams, Deb Ramirez

Meeting called to order at 10:00 a.m.

The purpose of this meeting was to meet with delegates from the state's local PBL chapters and discuss what they are doing, fundraiser ideas, networking tips, the state visit trip and starting new chapters.

President Mark was able to visit with the Trinidad, Pueblo Community College, and Johnson & Wales chapters this last month. He told us one of the main problems chapters are facing is that they can't find advisors. So, the officer team is contacting Matt K. (our regional vice president) to find out the requirements for local advisors.

Some of our suggestions for finding advisors were:

- Inviting them to judge at competitions so that they can see PBL in action.
- Look into possible incentives from their schools.
- Present past and present PBL advisors' testimonials.
- Presentation of PBL is at the Colorado Deans Conference in Colorado Springs in February.
- Stress the notoriety PBL brings to a school.

Mark also suggested that some chapters, including his are having trouble running a meeting. We brainstormed the following ideas to help with that:

- Allow your other officers help run meetings.
- Step back and let other members be a part of the organization.
 - Open the floor to the members.
- Have someone who is familiar with Robert's Rules of Order.
- Have an agenda and manage your time effectively.

Another problem was finding and keeping new members:

- Offer discounts for members who are in multiple business clubs.
- Promote your meetings with reminder flyers posted all over campus.
- Stress the networking tools that PBL can offer.
 - Some tools for networking are posted on the website.
- Mesa State PBL is a junior member of the Chamber of Commerce, which allows them many networking opportunities- check to see if your local chapter could have a similar partnership.

- Get involved with your local FBLA groups. Host a workshop or attend their state conferences and help out as judges. Get to know the high school students so that when they come to college they know that PBL exists.

Some fundraising ideas are:

- Otis Spunkmeyer cookies
 - <http://thepromotionsource.com/fundraising/otis-spunkmeyer.asp>
 - TOLL FREE (800) 955-1793
- Make and sell cookbooks
 - School Mate Fundraising, www.schoolmate.com
 - Morris Press Cookbooks, www.morriscookbooks.com
- Host a golf tournament
- Hold a mystery dinner
- If you or your chapter have any other ideas to share please let one of the state officers know. Thanks!
- Visit the Fundraising link on the Colorado web site, Advisers' Corner.

Reminder:

- There are new updates for the National Competitive Events Section.
- We need pictures for the website.
 - Please email us any pictures you want to share of what your chapter has been up to this semester.
- It has also been suggested that there should be an officers' blog, or on the officers' page on our website so that anyone who wants to, can talk with us. We will try to implement that idea.
- The officer team is planning another state wide visit-if you would like us to visit your chapter please let us know. We are planning for sometime in February.
- Our 2008 state conference will be held at Morgan Community College
 - Their advisor is working on hotel rate information and the judges' packets
 - We are looking at a group activity-maybe a dinner show? Any ideas?
 - Possible keynote speakers include a hypnotist and local comedians.
- Important dates:
 - March 26, 2008 – state skill event judging
 - April 4-5, 2008 – State Conference
 - June 11-13, 2008 – CTSO State Officer Training
 - June 20-23, 2008 – National Leadership Conference in Atlanta